

## CHICoach Learning Conference April 8-10, 2010

### Overview

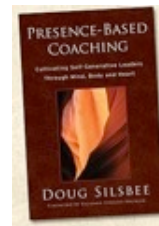
Three days of great workshops and speakers, outstanding coaching community, opportunities for your development as a coach, networking and building business alliances, learning about the latest thinking in the field of coaching.

### Keynote speakers:

**Doug Silsbee**, a pioneer in the field of presence-based leadership development and author of *Presence-Based Coaching* as well as *The Mindful Coach* will present on Thursday, April 8, 2010.

In this session you will:

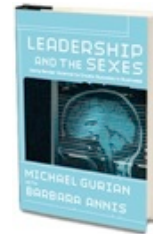
- Explore presence as an essential element of human learning and development.
- Learn how presence accelerates and deepens the development process.
- Gain reliable practices for accessing presence.
- Learn extensive inner and relational coaching moves for bringing presence into coaching.



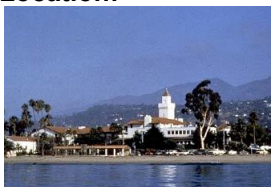
**Barbara Annis**, a leading expert on gender intelligence and author of *Leadership and the Sexes* and *Same Words, Different Language* will present on Saturday, April 10, 2010.

In this session you will:

- Hear quantitative success data from numerous corporations including IBM, Microsoft, Deloitte & Touche, where brain-based gender training is adding millions to the bottom line.
- Understand how male/female brain differences impact not only corporate leadership, but partnerships, coaching relationships, and personal relationships.
- Discover why some men feel uncomfortable coaching women.
- Learn tools for leveraging differences



### Location:



Hotel Mar Monte, in meeting rooms that overlook the Pacific Ocean. Both the Mar Monte and the Parkside Inn are providing special guest rates for attendees. For reservations, call 1-888-511-3751 and ask for the Hudson room block.

### Registration:

Register by calling the Hudson Office at 800-582-4401 or log in as a Certified Hudson Institute Coach and submit your registration online. The fee for the main conference is \$699.

### Pre-Conference Trainings:

Two-day Training & Certification in the **EQ-in-Action Profile** – see attached description.  
One-day Training in **Honing Your Coaching Skills** – see attached description.



## **Pre-Conference Training**

### **Two-day Training and Certification in EQ-in-Action Profile**

Date: April 6-7, 2010 Location: Hotel Mar Monte

Cost: \$1475

Limited Enrollment - Register by March 5, 2010

Register by calling the HI Office 1-800-582-4401 or

Log in as a Certified Hudson Institute Coach and submit your registration online.

#### **Overview**

Emotional Intelligence does not exist apart from relationships. EQ is developed, sustained, and increased in relationship. This tool provides individuals with a profile of their basic internalized relational map that has been developed through life experience from infancy to this moment. The report profiles an individual's relationship strategies in different difficult contexts.

This tool places individuals in a real situation as they watch several video segments where someone is talking directly to them. They are asked to track their own experience as they watch the video and attend to what the individual talking to them must be experiencing. Individuals are then asked to rate the degree to which given statements fit their actual experience. An EQ profile report is created based upon their reported experience.

During the two days of training, participants will be:

- learning the theoretical underpinnings of this tool that support its unique contribution to the field of Emotional Intelligence,
- learning the tool itself including the development and testing process, the statistical measures, the constructs it measures, and understanding the profile report,
- interpreting the profile and the patterns that emerge, and
- learning the most effective consultation process for clients in the initial interpretive consultation and in ongoing use of the results and the "practices" in coaching. Brief theory presentations are interspersed with hands-on learning and practice with feedback and coaching.

#### **Presenter**

Jan Johnson, M.A., President, Learning In Action Technologies, has been a leader in roles ranging from Director and Vice President in healthcare systems to owner of her own successful company for the past twenty-five years. Jan has demonstrated her leadership ability to create a clear vision and then make that vision a successful reality in several organizations and contexts. Her extensive experiences in product and service development, consulting, operations, and providing research services have been key in her current position as President of Learning In Action Technologies. Jan specializes in Emotional Intelligence in the Workplace with simple, practical ways to intentionally enhance EI competencies. She has been the lead visionary, designer and developer of this tool and other EQ products. Jan has presented at professional conferences in the U.S. and Canada and has published several professional articles.



## **Pre-Conference Training**

### **One-day Training in Honing Your Coaching Skills**

Date: April 7, 2010      Location: Hotel Mar Monte

Cost: \$300

Limited Enrollment - Register by March 12, 2010

Register by calling the HI Office 1-800-582-4401 or

Log in as a Certified Hudson Institute Coach and submit your registration online.

#### **Overview**

Pam and Sandy have created a one-day training to help coaches 'amp up' their skills.

In this session you will:

- Build a year-long coach development plan for yourself
- Focus on 'Self as Coach', Contracting, Building New Habits
- Supervised Fishbowl practice
- Commit to a 12 month peer coaching buddy
- Bring your top two coaching challenges for discussion

#### **Presenters**

##### **Pamela McLean**

In addition to serving as CEO and Program Director of the Coach Certification Program at The Hudson Institute, Pam has worked with hundreds of organizational leaders and seasoned professionals inside organizations and in solo practice to deepen and strengthen their coaching skills. She has also counseled numerous organizations in developing coaching cultures and establishing best practices inside organizations. Pam regularly speaks on topics of leadership development and coaching.

##### **Sandy Smith**

Sandy is a seasoned executive coach and one of the lead faculty members of our Coach Certification Program. Before her career as coach and consultant, Sandy enjoyed a successful business career with broad functional experience. She held executive positions in the telecommunications and software industries, including founding two technology companies. She also served as COO for Aldus Corporation, the top ten global software company which created the breakthrough product, PageMaker. Over the past decade she has coached many executives, teams, individuals and even couples. She also serves as a mentoring coach for new coaches and consultants.